



Le réseau optique,
électronique et logiciel
en Ile-de-France

Bringing together

the key players
within the optics, electronics
and software technology
community
in the Paris region

Supporting and enabling

innovation
throughout the network

Increasing

the visibility
of growth markets
and the key businesses
within them

With a track record of supporting innovation of the highest quality in the Paris region, Opticsvalley brings together the business community –both large and small companies– researchers and education and local authorities supporting and working in the optics, electronics and software technology sectors.

Indeed, Opticsvalley forms a dynamic network which enables companies to develop new project ideas, encourages new strategies and initiatives to emerge and creates an environment where the future becomes reality.

Many innovation actors, and especially SMEs, do not have the resources or competencies with which to innovate and grow their businesses. For this reason the Opticsvalley team has put in place a support network designed specifically to help these companies move forward.

Support services include: strategy development, finance, human resources, sector and market analysis and employment. Opticsvalley plays an important role in facilitating partnership development between actors drawn from all the major sectors within the network.

The Paris region is home to many companies and other actors operating in the main business and user markets within France and also at a European or worldwide level. Today, market trends in these user markets are very divergent, whilst some are stagnating or even in recession, others are expanding rapidly. These growth markets or business niches may often be less visible than traditional markets and as such Opticsvalley devotes considerable resources to ensure that the network is made aware of their growth potential, both in terms of turnover and job creation as well as the synergies that can be leveraged by working together.

Opticsvalley is committed to the promotion of these and other business opportunities, especially since they include many aspects drawn from the optics, electronics and software technology fields. Opticsvalley sees its role as a facilitator and encouraging business led cooperation between the actors of the network community.



Europe & International

**Opticsvalley,
a network from the Paris region
open to the world**

Partners

Opticsvalley works alongside key regional and European actors associated with internationalisation support policies. These include:

- ARD (Regional Development Agency)
- CCIP (Paris Chamber of Commerce)
- COMITÉ DÉPARTEMENTAL DE L'EXPORT 91 (Export committee in « Essonne »)
- CONSEIL REGIONAL D'ILE DE FRANCE (« Ile de France » Regional Council)
- EUROPEAN CLUSTERS IN OPTICS : OptoNet (DE), OptoKlaster (PL)...
- EUROPEAN PHOTONICS INDUSTRY CONSORTIUM
- SYSTEM@TIC PARIS-REGION (competitiveness cluster)

Results for 2008

- Seven partnerships projects have been established with major European cluster networks

Opticsvalley draws its strength from the local economic policies and the dynamism of its partners.

Opticsvalley is recognised as an international player thanks to the delivery of a range of successful business support programmes: overseas missions, business conventions, participation in international conferences and cluster twinnings.

Today, **Opticsvalley** maintains the high visibility of its network by regularly participating in European projects. It also supports partnership and strategic development initiatives for companies and research laboratories in the Paris region enabling them to work effectively at an international level.

Opticsvalley helps national and regional inward investment agencies attract business to the region and enables regional companies to implement successful internationalisation strategies.

The unique support provided by **Opticsvalley** is based on its specialised knowledge and strong partnership with key network players within the Paris region.